



## Bulk Subscriptions – 2020

### Who should order a bulk subscription?

**Garden Clubs** – Have *Michigan Gardener* delivered and give copies to your members.

**Retail Stores, Libraries, etc.** – If you are not served by our regular delivery routes, have *Michigan Gardener* delivered and make copies available for your customers to pick up.

The cost is much lower than buying individual subscriptions. For example, 50 individual subscriptions at \$13 per year would be \$650, whereas the bulk subscription rate for 50 copies would be \$72.

### How does it work?

Complete the order form on page 2 and mail to *Michigan Gardener* along with your payment check. Copies are sent directly to the address you specify.

**PLEASE NOTE: We must receive your Order Form on or before the DUE DATE listed below for you to receive the corresponding issue.**

*Michigan Gardener* publishes **5 issues per year.**

### Deadlines

| ISSUE:                            | APRIL         | MAY             | JUNE          | JULY/AUG       | SEPT/OCT      |
|-----------------------------------|---------------|-----------------|---------------|----------------|---------------|
| <b>Bulk Subscription DUE DATE</b> | <b>Mar 18</b> | <b>April 17</b> | <b>May 15</b> | <b>June 16</b> | <b>Aug 20</b> |
| Bulk Subscription DELIVERY DATE   | Apr 1         | May 2           | June 1        | July 2         | Sept 3        |

### Sample order form *(The actual order form is on page 2)*

| QTY                   | APRIL       | MAY         | JUNE        | JULY/AUG    | SEP/OCT     |
|-----------------------|-------------|-------------|-------------|-------------|-------------|
| 25                    | \$13        | \$14        | \$14        | <b>\$13</b> | \$13        |
| 50                    | \$14        | \$15        | \$15        | \$14        | \$14        |
| 75                    | \$15        | \$17        | \$17        | \$15        | \$15        |
| 100                   | <b>\$16</b> | \$19        | <b>\$19</b> | \$16        | \$16        |
| 125                   | \$18        | \$32        | \$30        | \$18        | \$18        |
| 150                   | \$29        | \$33        | \$31        | \$19        | <b>\$19</b> |
| 175                   | \$30        | \$35        | \$33        | \$29        | \$20        |
| 200                   | \$31        | <b>\$37</b> | \$35        | \$30        | \$29        |
| <b>Cost PER ISSUE</b> | <b>\$16</b> | <b>\$37</b> | <b>\$19</b> | <b>\$13</b> | <b>\$19</b> |

**TOTAL  
\$104**



## Bulk Subscriptions – 2020 Order Form

**Step 1.** Please CIRCLE the cost for each issue that corresponds to the quantity that you are ordering (for an example, please see the sample order on page 1 of this order form).

| Due Date | Mar 18 | April 17 | May 15 | June 16  | Aug 20  |
|----------|--------|----------|--------|----------|---------|
| QTY      | APRIL  | MAY      | JUNE   | JULY/AUG | SEP/OCT |
| 25       | \$13   | \$14     | \$14   | \$13     | \$13    |
| 50       | \$14   | \$15     | \$15   | \$14     | \$14    |
| 75       | \$15   | \$17     | \$17   | \$15     | \$15    |
| 100      | \$16   | \$19     | \$19   | \$16     | \$16    |
| 125      | \$18   | \$32     | \$30   | \$18     | \$18    |
| 150      | \$29   | \$33     | \$31   | \$19     | \$19    |
| 175      | \$30   | \$35     | \$33   | \$29     | \$20    |
| 200      | \$31   | \$37     | \$35   | \$30     | \$29    |
| 225      | \$33   | \$48     | \$46   | \$32     | \$32    |
| 250      | \$35   | \$50     | \$48   | \$34     | \$34    |

**TOTAL**

**Cost**  
PER ISSUE

\_\_\_\_\_

**Step 2.** What address should the copies be delivered to? (**cannot be a P.O. box**)

Name \_\_\_\_\_

Organization \_\_\_\_\_

Street address (**cannot be a P.O. box**) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (in case we have questions; it will not be shared) \_\_\_\_\_

E-mail (REQUIRED; the renewal/reminder form is sent via e-mail) \_\_\_\_\_

**Step 3.** Would you like to receive our FREE E-Newsletter via e-mail? YES NO (Circle one)

**Step 4.** Please make your check payable to *Michigan Gardener* for the **TOTAL**, and mail your check and this Order Form to us (address at top of page). Thank you.