

Bulk Subscriptions – 2018

Who should order a bulk subscription?

Garden Clubs – Have *Michigan Gardener* delivered and give copies to your members.

Retail Stores, Libraries, etc. – If you are not served by our regular delivery routes, have *Michigan Gardener* delivered and make copies available for your customers to pick up.

The cost is much lower than buying individual subscriptions. For example, 50 individual subscriptions at \$14 per year would be \$700, whereas the bulk subscription rate for 50 copies would be \$80.

How does it work?

Complete the order form on page 2 and mail to *Michigan Gardener* along with your payment check. Copies are sent directly to the address you specify.

PLEASE NOTE: We must receive your Order Form on or before the DUE DATE listed below for you to receive the corresponding issue.

Michigan Gardener publishes 6 issues per year.

Deadlines

	APRIL	MAY	JUNE	JULY/AUG	SEPT/OCT	NOV/DEC
Bulk Subscription DUE DATE	<u>Mar 15</u>	<u>April 17</u>	<u>May 15</u>	<u>June 15</u>	<u>Aug 16</u>	<u>Oct 15</u>
Bulk Subscription DELIVERY DATE	Apr 2	May 2	June 1	July 3	Sept 1	Nov 1

Sample order form *(The actual order form is on page 2)*

QTY	APRIL	MAY	JUNE	JULY/AUG	SEP/OCT	NOV/DEC
25	\$12	\$13	\$13	<u>\$12</u>	\$12	\$12
50	\$13	\$14	\$14	\$13	\$13	\$13
75	\$14	\$16	\$16	\$14	\$14	\$14
100	<u>\$15</u>	\$18	<u>\$18</u>	\$15	\$15	\$15
125	\$17	\$30	\$19	\$17	\$17	<u>\$17</u>
150	\$28	\$31	\$26	\$18	<u>\$18</u>	\$18
175	\$29	\$34	\$28	\$19	\$19	\$19
200	\$30	<u>\$36</u>	\$29	\$27	\$20	\$20
Cost PER ISSUE	\$15	\$36	\$18	\$12	\$18	\$17

**TOTAL
\$116**

Bulk Subscriptions – 2018 Order Form

Step 1. Please CIRCLE the cost for each issue that corresponds to the quantity that you are ordering (for an example, please see the sample order on page 1 of this order form).

Due Date	Mar 15	April 17	May 15	June 15	Aug 16	Oct 15
QTY	APRIL	MAY	JUNE	JULY/AUG	SEP/OCT	NOV/DEC
25	\$12	\$13	\$13	\$12	\$12	\$12
50	\$13	\$14	\$14	\$13	\$13	\$13
75	\$14	\$16	\$16	\$14	\$14	\$14
100	\$15	\$18	\$18	\$15	\$15	\$15
125	\$17	\$30	\$19	\$17	\$17	\$17
150	\$28	\$31	\$26	\$18	\$18	\$18
175	\$29	\$34	\$28	\$19	\$19	\$19
200	\$30	\$36	\$29	\$27	\$20	\$20
225	\$32	\$46	\$37	\$32	\$32	\$21
250	\$34	\$49	\$38	\$34	\$34	\$33

TOTAL

Cost
PER ISSUE

Step 2. What address should the copies be delivered to? (**cannot be a P.O. box**)

Name _____

Organization _____

Street address (**cannot be a P.O. box**) _____

City _____ State _____ Zip _____

Phone (in case we have questions; it will not be shared) _____

E-mail (REQUIRED; the renewal/reminder form is sent via e-mail) _____

Step 3. Would you like to receive our FREE E-Newsletter via e-mail? YES NO (Circle one)

Step 4. Please make your check payable to *Michigan Gardener* for the **TOTAL**, and mail your check and this Order Form to us (address at top of page). Thank you.